

## FOR IMMEDIATE RELEASE

**Contact:**

Donna Michaels  
Loughlin/Michaels Group  
(408) 393-5575  
donna@lmgpr.com

### **MIRALINK ADDRESSES REAL-TIME DISASTER RECOVERY AT DATA PROTECTION SUMMIT 2007**

*Company to Demonstrate MiraLink 500 Disaster Recovery Appliance with Integrated IBM Tivoli Continuous Data Protection for Files and Present on Business Continuity*

**IRVINE, Calif., (Data Protection Summit, Booth #26) – March 12, 2007** – MiraLink Corporation, the proven expert in remote disaster recovery solutions, today announced that MiraLink will be demonstrating the MiraLink 500 disaster recovery appliance with IBM Tivoli Continuous Data Protection (CDP) for Files at the Data Protection Summit 2007. The conference is being held at the Hilton Irvine/Orange County Airport in Irvine, Calif. on March 12-15, 2007. In addition, Ron McCabe, MiraLink CEO will participate in the panel discussion, “Being Ready for the Unexpected: Disaster Recovery and Business Continuity.”

#### **Highly Reliable and Affordable Real-Time Disaster Recovery Solutions**

MiraLink will be demonstrating the MiraLink 500 disaster recovery appliance with IBM Tivoli CDP for Files at Booth #26. The MiraLink 500 with IBM’s continuous data protection software provides a robust solution that seamlessly combines real-time remote data protection and file level continuous data protection with rapid and reliable recovery. By leveraging MiraLink’s patented and patent pending Intellibuffer technology, data is written synchronously and transferred asynchronously while preserving data state consistency during and after transmission. This method of transfer delivers a very high level of data integrity and recoverability. IBM Tivoli CDP for Files works from the edge of the network and transparently moves critical desktop information onto MiraLink’s highly-reliable and affordable real-time remote mirroring appliances.

“Protecting and recovering business critical data continues to be top of mind for enterprises today,” said Ron McCabe, CEO, MiraLink. “By integrating IBM Tivoli Continuous Data Protection for Files with the MiraLink 500, businesses can transparently mirror this critical data to any remote location in real time. Organizations will also be able to access previous versions of file level data while maintaining very short recovery windows. As a result, businesses gain recoverability capabilities at a level of affordability that has previously been unavailable.”

Businesses will find that in most disaster recovery solutions, there are tradeoffs between cost, ease-of-use, infrastructure requirements, and reliability of the data. There are many different IP-based technologies to choose from, and each has its own set of pros and cons.

At the Data Protection Summit, Ron McCabe will be discussing how to find the right disaster recovery solution and the advantages of IP-based remote data protection for enterprises to ensure that business critical data will be protected in real-time during the panel discussion, “Being Ready for the Unexpected: Disaster Recovery and Business Continuity.” More information regarding the panel is included below.

Who: Ron McCabe, CEO, MiraLink

What: Workshop A3 – “Being Ready for the Unexpected: Disaster Recovery and Business Continuity”

Where: Data Protection Summit, Hilton Irvine/Orange County Airport

When: Wednesday, March 14, 3:00–3:50 p.m. PDT

MiraLink will be exhibiting at the Data Protection Summit 2007, Hilton Irvine/Orange County Airport in Irvine, Booth #26 from March 12-15.

### **About the Data Protection Summit**

The 1st annual Data Protection Summit is designed to provide attendees with practical information on the current state of data protection. The Summit will include half-day tutorials on data security, compliance, mobile security, and legal issues and privacy; presentations on security, privacy, and data protection; and keynotes and panel discussions by industry luminaries. The Summit is open to everyone involved in the design, development, integration, marketing, use, or support of products, hardware, or software related to data protection. For more information, visit [www.dataprotectionsummit.com](http://www.dataprotectionsummit.com).

### **About MiraLink Corporation**

MiraLink Corporation is the proven expert in delivering remote disaster recovery solutions. MiraLink’s enterprise-class suite of appliances are built upon the company’s patented and patent pending Intellibuffer technology allowing organizations to make an exact, real-time copy of their essential data anywhere in the world. As a result, businesses easily increase data integrity, reliability, availability and protection of business critical data cost-effectively—ensuring business continuity and adhering to compliance standards. MiraLink’s solutions are available directly and from OEMs, authorized service partners and solutions providers globally. More information on the company can be found at [www.MiraLink.com](http://www.MiraLink.com).

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