



Former Director of the National Cyber Security Division of Homeland Security to Deliver Keynote at Data Protection Summit 2008

***Amit Yoran, CEO of Netwitness Corporation, to address
"Why Data Protection Programs Fail"***

San Diego, CA, January 9, 2008 – The second annual Data Protection Summit 2008 (www.dataprotectionsummit.com), the only full-scale data security event in Southern California, will feature a keynote address from Amit Yoran, Chairman and CEO of Netwitness, a leading provider of next generation network monitoring solutions. Data Protection Summit is scheduled for March 11-13, 2008 at the Hilton Irvine/Orange County Airport in Irvine, California. Mr. Yoran will present to the attendees on Wednesday, March 12 from 8:30 - 9:00am.

In his keynote address, Yoran will provide his insight into why numerous data protection programs fail and how to prevent these failures in the future. With his immense experience and knowledge in the network security domain, he will provide a vision for both public as well as private organizations and guide them in the right direction to avoid future network security failures. Yoran's focus in the keynote address will help Data Protection Summit attendees to:

- Understand the reasons why data protection programs fail. Case studies from public agencies and private companies will be used to justify the point.
- Investigate their current programs for the deficiencies and shortcomings in their approach that invariably lead to security failures. Relevant issues such as technology limitations, incorrect prioritizing, and process gaps will be covered.
- Design a forward-thinking approach to avoid future data protection failures, ensure the protection of consumers' and citizens' data, and maintain the integrity of critical infrastructure.

"There is an increase in information security program failures despite continued security investments and implementation of standards and regulations in the industry," said Yoran. "This keynote will address the challenges of cyber security faced by all organizations today and will

outline recommendations for improvements in the network infrastructure, along with the technology solutions organizations should utilize to successfully implement a reliable and efficient enterprise security program.”

About Amit Yoran

Amit Yoran serves as the Chairman and CEO of Netwitness Corporation. Prior to Netwitness, Yoran was appointed as Director of the National Cyber Security Division of Homeland Security, and as CEO and advisor to In-Q-Tel, the venture capital arm of the CIA. Formerly Mr. Yoran served as the Vice President of Worldwide Managed Security Services at the Symantec Corporation. Yoran was the co-founder of Ripstech, a market leading IT security company, and served as its CEO until the company was acquired by Symantec in 2002. He served as an officer in the United States Air Force in the Department of Defense's Computer Emergency Response Team. Yoran has also served on the Boards of security technology companies, such as a Guardium, Trust Digital Sandbox, Guidance Software, and Cyota. He earned an MS degree from George Washington University and a BS degree from the United States Military Academy at West Point.

About Data Protection Summit 2008

Produced by Conference ConCepts, Data Protection Summit (<http://www.dataprotectionsummit.com>) is designed to provide practical information on combating cybercrime, virtualization security, mobile security and other areas where data protection is a critical element. The conference program includes tutorials on data security, compliance, mobile security, and legal issues and privacy; presentations on security, privacy, and data protection; and keynotes and panel discussions by industry luminaries. Data Protection Summit is open to everyone involved in the design, development, integration, marketing, use, or support of products, hardware, or software related to data protection.

Complimentary press/analyst registration is available at www.dataprotectionsummit.com or by contacting ZNA Communications at (831) 425-1581, ccc@zna.com.

About Conference ConCepts, Inc.

Founded in 1994, Conference ConCepts is a full-service professional conference and association management company that provides extensive capabilities in all aspects of technical conference management. Conference ConCepts develops and produces events both

on its own, and in partnership with associations, corporations, and publishers. The skill sets of the company's employees and contractors, representing over 200 cumulative years of experience, enables Conference ConCepts to offer clients a choice of services, ranging from assistance with a single aspect of a conference to the complete development and administration of a full-fledged "turnkey" event. For more information about Conference ConCepts, visit www.conferenceconcepts.com.

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