



**FOR IMMEDIATE RELEASE**

**DATA PROTECTION SUMMIT 2008 TO FEATURE SECURITY STAR AND  
VENTURE CAPITAL BUSINESS PLAN CONTESTS**

**SAN DIEGO, CA, January 29, 2008** — The second annual Data Protection Summit 2008 ([www.dataprotectionsummit.com](http://www.dataprotectionsummit.com)), the premier conference dedicated to keeping data safe, secure, and private, will feature contests for the best solutions to 2008's top security challenges and the most compelling business plans for new ventures in the data protection arena.

Data Protection Summit's Security Star contest will award a \$1,000 cash prize to the most insightful predictions of the top security challenge of 2008 and the best solutions to that challenge. Organized by Marc Maiffret, President of Invenio Security, and Kevin Nixon, Director of Security Business Strategy at Datacastle, the contest asks for entrants to describe in one page:

1. What you predict will be the top security challenge of 2008?
2. How you think installations can meet the challenge?
3. Why you are especially qualified to be the Security Star?

The judges will select five entries for the final round. Final round contestants will give a 10-minute presentation, and the audience will pick the winners. To enter, visit [http://www.dataprotectionsummit.com/English/Conference/Security\\_Star\\_Competition.html](http://www.dataprotectionsummit.com/English/Conference/Security_Star_Competition.html).

Data Protection Summit's VC Business Plan contest calls for a one-page business plan overview that makes a simple, but convincing case for the new venture. Statements must not exceed one page in length and must be submitted via the online form by Friday, February 15. All submissions will be kept confidential, and no copies will be retained by anyone. Finalists will be notified by Monday, February 25. Organized by Nathan Joyner, Vice President of

Technology for Pacific Ridge Capital, the contest allows anyone to enter a one-page plan related to computer security (hardware, software, peripherals, accessories, services, or systems). A panel of leading VCs will judge the entries, and the top three finishers will make 10-minute presentations of their plans. The panel will then award prizes based on both the original plans and the presentations. All entrants will receive grades and comments from the VCs, and the winners will be publicized. To enter, visit

[http://www.dataprotectionsummit.com/English/Conference/VC\\_Contest.html](http://www.dataprotectionsummit.com/English/Conference/VC_Contest.html).

Data Protection Summit 2008 will be held March 11-13, 2008 at the Hilton Irvine/Orange County Airport in Irvine, California, featuring a keynote address from Amit Yoran, the former cybersecurity czar of U.S. Department of Homeland Security and head of CIA's in-Q-Tel venture capital arm.

Complimentary press/analyst registration is available at [www.dataprotectionsummit.com](http://www.dataprotectionsummit.com) or by contacting ZNA Communications at (831) 425-1481, [ccc@zna.com](mailto:ccc@zna.com).

#### **About Data Protection Summit**

The 2nd annual Data Protection Summit is designed to provide attendees with practical information on the current state of data protection. The Summit will include half-day tutorials on data security, compliance, mobile security, and legal issues and privacy; presentations on security, privacy, and data protection; and keynotes and panel discussions by industry luminaries. The Summit is open to everyone involved in the design, development, integration, marketing, use, or support of products, hardware, or software related to data protection. For more information, visit [www.dataprotectionsummit.com](http://www.dataprotectionsummit.com).

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