



**FOR IMMEDIATE RELEASE**

***MEDIA ALERT***

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**YOSEMITE TECHNOLOGIES CEO GEORGE SYMONS SHOWCASES  
MOBILE DATA PROTECTION EXPERTISE AT  
2008 DATA PROTECTION SUMMIT**

**Irvine, Calif., March 12, 2008** — Yosemite Technologies CEO George Symons will put his mobile data protection thought leadership on display today as a chairperson and presenter at the 2008 Data Protection Summit, which takes place March 11-13 in Irvine, Calif. As chairperson, Mr. Symons will lead a tutorial on Mobile Security. In addition, Mr. Symons will give a presentation on the obstacles and best practices to consider for mobile user data protection. Both sessions occur today at the Hilton Irvine/Orange County Airport Hotel.

Mr. Symons will be presenting during Tutorial T1A, "Making Your Data Protection Plan Work - Part II". As part of this tutorial, Mr. Symons will cover the different issues and concerns surrounding data protection for the mobile user and examine technology, such as continuous data protection, and best practices to provide mobile users data protection with value they can recognize. Audience members will hear the reasons behind why valuable information of mobile users has not traditionally been protected and the costs associated with it being unprotected. Selecting the right solution is important, and Mr. Symons will address which solutions fit best in certain situations and ways to simplify implementation and use of these solutions for individual users. Mr. Symons presentation titled "Mobile User Data Protection — From Obstacles to Best Practices" is scheduled to occur at 3:00 pm - 3:30 pm PDT today.

As chairperson of Tutorial T1B, "Mobile Security", Mr. Symons will speak briefly on the subject and then introduce the instructors who will present on a variety of mobile security topics from integrated devices to secure mobile access. Instructors in this session include Kevin Ford, Yoggie Security Systems; Janne

Uusilehto, Nokia; Mikko Varpiola, Codenomicon; Stuart Vaeth, Diversinet; and John Albertoli, Credant Technologies.

The Data Protection Summit brings together vendors and end-users to discuss their solutions and experiences in this complicated and critical field. The three-day event covers the latest topics in data security and protection and offers the latest from leaders in the field of data protection. Summit highlights include:

- **Full-Day Forums:** Drive Encryption, Windows Security and Virtualization Security.
- **Half-Day Tutorials:** Developing a Data Security Plan for your Organization, Mobile Security and Email Security
- **Keynotes & Panel Discussions:** Featuring experts from leading data protection companies.
- **Best of Show Awards Contest:** Announcing the 2nd annual Data Protection Summit Best of Show Awards Contest.
- **Special Session:** Venture Capital in the Computer Security Industry (including 1-page business plan contest).

Registration information and conference details can be found at:  
[www.dataprotectionsummit.com](http://www.dataprotectionsummit.com).

### **About Yosemite Technologies**

Yosemite Technologies is a global provider of data protection software solutions that span from the desktop to the data center. Yosemite develops solutions that protect environments running Microsoft® Windows, Linux, and NetWare®. Yosemite's flagship product, Yosemite Backup™, represents the next generation of backup software with Self Tuning Logic™ for fast backup and restore operations and an integrated Virtual Library option, D2D2Ne™, that provides multi-level, heterogeneous 'disk to disk to any' backup. Yosemite has developed strong technology and channel partnerships with leading companies including HP, Dell, Microsoft, Quantum, Gateway and Exabyte. The company's commitment to Backup Simplified™ represents Yosemite's focus on delivering products that offer unmatched performance, ease-of-use and value. For more information, visit [www.yosemitetech.com](http://www.yosemitetech.com).

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